



MEDIA PACK 2026

www.contractflooringjournal.co.uk



QUALITY BY
ASSOCIATION



CFJ is the official magazine of the CFA

www.cfa.org.uk



THE EDITOR

CFJ editor David Strydom has written and reported across several areas of expertise during a comprehensive journalistic career spanning over 25 years. After successfully editing trade magazine titles including automation and robotics, food manufacturing and facilities management over several years, David started editing CFJ in February 2016.

THE PUBLICATION

Published monthly, Contract Flooring Journal is widely recognised as the leading magazine in the flooring industry, strengthened by having the sector's highest requested readership, including subscriptions. CFJ has a circulation that is meticulously targeted and constantly updated to ensure that it is sent only to the people who want to receive it and read it.

CFJ covers all types of flooring with authority, including essential business information in addition to insider comment, advice, expert analysis and lively debate.

THE PUBLISHER

Kick-Start Publishing has become a major specialist publisher in the construction and interiors market. Since its establishment in 1999, Kick-Start has become well-respected and influential. Its titles, CFJ and TSJ (Tile and Stone Journal), are market leaders in their respective sectors. Highly regarded by their readers, CFJ and TSJ are the official magazines of the CFA (Contract Flooring Association) and the TTA (The Tile Association) respectively.



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INDUSTRY ENDORSEMENT

In our view, CFJ remains the leading magazine of the flooring industry.

The mixture of sector news, technical updates, training information, informative independent articles and other regular features in CFJ all help give it that dominant market position. I also particularly like the regular supplements (many of course driven by the CFA) that I feel add another dimension to the value readers and advertisers receive. For the CFA, CFJ remains a core way we speak to members and, importantly, the wider industry.

Richard Catt, CEO
Contract Flooring Association

DPM membrane
acts as a moisture barrier

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to learn more

Wilson's Underlays

Underlay that
makes carpet as
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Innovative underlays that ignite a passion for flooring

Re-engineered backing
improves strength and
positioning underlay
into place

wilsons-underlays.co.uk

WWW.CONTRACTFLOORINGJOURNAL.CO.UK

NEW PRODUCTS



LION Floor is described as an alternative to BS 8203 compliant plywood

LION Floor 'proves size really does matter'

With a range of board dimensions to accommodate all sizes of job and a thickness that's more versatile, **LION FLOOR** proves that size really does matter. **LION Floor** is the alternative to plywood that's available in a wide range of sheet sizes. Whether tackling small rooms with compact 1220mm x 610mm boards or large, open areas with 1220mm x 3660mm sheets, **LION Floor** is said to make resilient floor installation faster and easier. Improving handling in tight spaces or speeding up coverage over open areas, with **LION Floor** contractors and installers can choose the board that's right for the task at hand.

The company says: "The engineered hardwood panel is also available in two thicknesses – a BS Standards compliant 4.8mm thick version (alternative to 6mm

plywood) and an even stronger 6mm version for the most demanding projects (equivalent to 9mm plywood).

However that BS standard plywood, **LION Floor** reduces subfloor height, helping to smooth transitions and reducing the chance of tripping on trim doors and skirting – all saving time on site.

Peter Jones from Finnish Fibreboards says: "With our wider range of sizes and thinner construction, you'll find **LION Floor** is a more versatile solution than plywood when it comes to taking on projects. So, if you're after a board that's going to make life a little easier, it really has to be **LION Floor** because size really does matter."

What's more, it's been tested and approved by the UK's largest independent training centre and is more sustainable

than plywood, so even if you don't want it, then it's still a great choice for a high-quality resilient flooring installation."

Made in Finland from locally sourced wood by products, **LION Floor** is described as an alternative to BS 8203 compliant plywood. Its construction and density reportedly mean it's highly durable and impact resistant.

Concludes the company: "The fibrousboard construction eliminates the problems that come with the core gaps and overlaps found in plywood and unlike other all-tempered hardwoods, it doesn't need wetting before installation. The fast, strong panel is ready to receive cracks and further compounds and fitting is simple too, as it's laid on the same way as plywood and can be easily cut."

sales@finb.fi

SUSTAINABILITY FOCUS

Spa awarded sustainability certification for its clean floor renewal



Alpenherne Gastein Spa

Alpenherne Gastein Spa, the Austria, has been awarded sustainability certification by family-owned flooring company **Bona** in recognition of the amount of CO2 and energy saved as a result of a resilient floor renewal project.

The challenges around the effective cleaning and maintenance of a 20-year-old **Indium** Floor were one of the key drivers for the spa's floor renewal project. The surface at the time had begun to develop hairline cracks allowing moisture and bacteria to penetrate, and as the surface became dull and stained, cleaning agents became ineffective.

Instead of replacing the 1,000sqm **Indium** surface with a brand new installation, the spa chose to renew the worn surface.

The spa was able to avoid months of disruption associated with a new installation. Instead, the renewal was completed in a matter of days, while the facility remained open. The project set around 90% less use of materials. It also prevented 10,26kg of carbon dioxide from being emitted into the environment and saved 180,000 mega joules of energy to preserve the thermal design of the spa, the **Bona Resilient** Solution was used to renew and upgrade its resilient floor, securing substantial cost, downtime, and environmental savings.

Says the company: "It has also allowed the maintenance of the floor's freshness

and hygiene, while transforming the floor back to its former beauty for a shorter, longer-lasting, healthier surface. The facility renewal floor is also now much easier to clean and does not require a constant cycle of stripping and polishing."

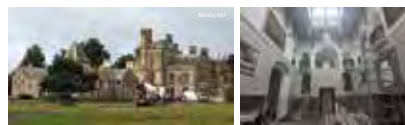
Klaus Lemmer, managing director at **Alpenherne Gastein**, said: "I'm thrilled to share my experience with the **Bona Resilient** Solution. The floor renewal project was seamless and extremely efficient, allowing us to keep the facility up and running during the renovation period. Additionally, we were able to completely customise the floor at **Alpenherne Gastein** in Bad Hofgastein to fit our exact needs – thanks to the expansive design options offered by **Bona**. Not only did Max Watzl, the **Bona Certified** Craftsman, offer us great value for money but also we saved CO2 and energy costs due to the floor renewal rather than a floor replacement. Considering all these benefits, I highly recommend everyone choose **Bona** for their next flooring project."

Bona says it's well-recognised as an environmentally-conscious, global innovator of sustainable products and systems.

Rishit Sharma, resilient sales manager from **Bona**, said: "The sustainability certification awarded to **Alpenherne Gastein Spa** is testament to its achievements and dedication to environmental sustainability, in terms of tight budgets and growing climate concern, renewing resilient flooring has a positive impact on organisations, which the **Alpenherne Gastein Spa** has illustrated as well. It's also an effective route to a healthier, more hygienic floor surface. Congratulations to the entire spa team."

www.bona.com

SECTOR FOCUS REFURBISHMENTS



Refurbishment of such a significant property

According to the company, key benefits of **Camfloor** in refurbishment projects are:

- Reduced drying time. One major advantage of **Camfloor Therm** is its significantly reduced drying time compared to traditional screeds. This feature was particularly beneficial for the Jacobean-style estate renovation, where maintaining the project timeline was essential. Faster drying times allowed other trades to continue their work sooner, streamlining the entire refurbishment process.

Compatibility with cement-based adhesives. **Camfloor Therm**'s compatibility with all cement-based adhesives, including fast-track systems, ensured a variety of flooring finishes could be applied without delay. This flexibility was crucial in a project that demanded both high performance and aesthetic versatility.

Easy installation. The ease of installation of **Camfloor Therm** significantly reduced both time and costs, its self-levelling properties allowed for a smooth and even surface, critical for ensuring the quality and durability of the finished floors. This was especially important in the steady home renovation, where maintaining high standards of craftsmanship was essential.

Quick access to traffic. **Camfloor Therm** allows foot traffic after just 24-48 hours. This rapid setting time meant other aspects of the project could proceed without unnecessary delays, keeping the renovation on schedule. In the case of the Jacobean-style estate, this was a critical factor in managing the complex logistics of a large-scale renovation.

Enhancing historic charm with modern efficiency

In refurbishment projects, especially those involving historic properties, maintaining the character and integrity

of the original structure while upgrading its functionality is a delicate balance. Says the company: "Camfloor Liquid Screed excels in this regard, offering modern performance without compromising on aesthetic appeal. Its smooth, seamless finish provides an excellent base for various flooring types, enhancing both the look and feel of the refurbished spaces."

The company continues: "For **Monksey Hall**, **Camfloor Therm** not only met the practical needs of the renovation but also helped preserve the property's historic charm. The ability to quickly and efficiently lay a high-quality screed allowed the renovation team to focus on other critical aspects of the project, ensuring that each home and apartment met the highest standards of modern living while respecting the building's architectural heritage."

Conclusion

As the company, **Camfloor Liquid Screed** has proven to be a versatile and efficient solution for refurbishment projects, offering numerous benefits that streamline the renovation process. Its reduced drying times, compatibility with various adhesives, ease of installation, and quick access for foot traffic make it an ideal choice for residential and commercial refurbishments.

It continues: "The renovation of **Monksey Hall** has demonstrated how **Camfloor** can be instrumental in transforming old structures into modern, functional spaces without sacrificing their historical essence. As refurbishment projects continue to grow, **Camfloor Liquid Screed** stands out as a reliable and effective flooring solution that meets the diverse needs of contemporary construction while honouring the past."

Camfloor was supplied by M. G. G. and W. M. and installed by Dragon GPR. The main contractor was Nicholas & Nicholas.

www.camfloor.co.uk

CIRCULATION

CFJ CIRCULATION

CFJ issue October 2024: units per sector

Agents.....	22
Architects/Specifiers	155
Associations	20
Builders Merchant	9
Cleaning Contractors	18
Colleges/Training Centres.....	41
Consultants.....	48
Exhibition Organisers.....	5
Facilities Managers	70
Flooring Contractors	4135
Government/Local Authorities	10
Hire Centres.....	5
Interior Designers	22
Manufacturer	725
Media.....	8
Other.....	12
PR/Ad Agencies	66
Property Developers	30
Recycling	27
Research.....	2
Retailers	1470
Wholesaler/Distributors	295
TOTAL	7195

CFJ is the place to go for all the news, opinions, columns and information in the contract flooring industry, with extensive coverage of the latest developments and innovations from around the sector. It's a celebration of the UK's most renowned flooring brands and a must-read for every contractor who wants to know what's really happening in the sector. www.contractflooringjournal.co.uk

ADVICE & INFORMATION

This section includes advice from regular contributors as well as guest columnists. Most months see our most popular writers featured, including technical experts from adhesive manufacturers F Ball and Co and Bostik, and Richard Renouf, independent consultant, among many others.

The type of advice and information included ranges from technical hints, marketing tips, employment law, anecdotes from the world of flooring, legal advice and evaluations of various flooring methods.

CONTRACTOR PROFILE

The contractor profile is one of our most popular regular features, focusing as it does on UK contractors and their businesses. We discuss their backgrounds, successes and the challenges they've faced on the way up.

POINTS-OF-VIEW

Each month, CFJ receives several letters from flooring industry experts. These usually contain a strong point-of-view from the industry, ranging from sustainability to payment and contractual issues in the sector (covered by Barry Ashmore of StreetwiseSubbie.com).

CASE REPORTS

A feature in CFJ is the case study which entails collaboration among, potentially, a manufacturer, flooring contractor, facilities manager and end-user. Our editor will visit the end-user site to interview those involved and write-up an article entailing all aspects of the job. Specific to this will be the flooring contractor, whom we'll profile, and of course the end-user. There's no restriction on the case study location, it can be anywhere in the UK and involve any sector, be it corporate offices, hospital, nursing home, leisure centre, food factory, restaurant, school, or university.

THOUGHT LEADERSHIP

After holding the biggest survey in its history, we got to the core of what our readers want. One thing was more independent comment from leading figures in the flooring industry. That has led to the introduction of a new monthly Thought Leadership section at the front of CFJ which includes interviews with contractors and manufacturers, addressing the important issues in industry such as raw materials supply and labour shortages.

SUSTAINABILITY FOCUS

In our survey, conducted between May and June last year, readers expressed a strong desire to read more about sustainability and green issues affecting industry. As a result, we've introduced a new monthly section of 'green' issues such as industry opinions, new products and innovations and more from schemes such as Recofloor and UKSFA.

PRODUCT FILES

New product releases are a constant feature of the flooring industry and range from adhesives to profiles, trims and accessories as well as tools, workwear, entrance matting, floor finishes, sealants and varnishes, among many others. If your company has a new product or range of products and you want the flooring world to know about it, send it in.

CASE STUDY

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AWARDS COVERAGE

The CFJ Awards has grown year-on-year and is now the biggest, most illustrious celebration in the flooring industry. With awards spanning companies, individuals, and installations throughout industry, and with a headliner guest to top it all off, the awards is the industry's opportunity to show what it's made of, and to prove that contract floorlaying is as crucial as it ever was in an installation.

NEWS

CFJ publishes all the news you need to know. It's crucial flooring contractors keep abreast of the latest news in the industry, whether it's regarding research, surveys, acquisitions, mergers, new online tools from various manufacturers or skills, training and the latest awards results.

APPOINTMENTS

Everybody likes to know what's happening in their industry, which is why each month we have a specially reserved page for appointments and promotions. If there's a new appointment or promotion in your company, send us the details, along with a hi-res jpeg image of the person, and we'll publish it in our News section.

TRAINING

Skills and training are important in every industry and the flooring sector is no exception. Our monthly training sector provides all the news, guidance and information you need to make informed choices regarding your own (or your employees') betterment.

Regular columns from Shaun Wadsworth, training manager of CFA, give you the best advice the industry has to offer.

INSTALLATION OF THE MONTH

Some installations stand head-and-shoulders above the others. Each month we feature the best installation sent to us over the course of the month.

SECTOR FOCUS

Each month we have three or four sector focuses, covering every conceivable subject in the flooring industry. We encourage manufacturers to send in any copy specifically pertaining to the feature such as new products or case studies. In addition, we welcome technical advice from those who contribute to these features.

CFA SECTION

As the official magazine of the Contract Flooring Association, CFJ ensures it represents the voice of the flooring industry. Each month ceo Richard Catt contributes a column that covers the benefits of being a CFA member, his views on the industry and even technical advice with respect to some of the issues in the industry.

CFA TRAINING GUIDE

The CFA Training Guide aims to be the definitive resource for the latest information about training opportunities in the UK floor laying industry including apprenticeships, qualifications, training courses, funding and recruitment signposting. The handy A5 format is available in two digital formats: page turner and pdf through the CFJ and CFA websites. The industry and CFA have seen a huge increase in training and as such there is ever increasing reasons for engagement with the guide throughout the year.

CFA MEMBERS HANDBOOK

The CFA handbook provides a comprehensive list for a quality supply chain of CFA members. All CFA members are vetted, which in a relatively unregulated industry makes the CFA directory a valuable starting point for any manufacturer, specifier or end client seeking a flooring partner. In a handy A5 format it is also provided as pdf and page-turners on the CFA and CFJ websites that both add to its appeal, accessibility and reach. Enhanced entries are available that help individual companies stand out from the crowd and explain their offering.

CFA GUIDE TO SUSTAINABILITY

In digital only format, the CFA Guide to Sustainability is the leading publication for the contract flooring sector and reflects the CFA's aim to ensure the industry drives innovation and good practice ahead of legislation. As sustainability continues to become ever more important to clients and specifiers, this annual guide is a must-read for its target audience of end users, architects, designers, and contractors who want to develop their sustainability profile. With thought leadership pieces, contribution from leading manufacturers, case studies, and a glossary that explains key terms, the CFA guide will be a reference document that readers will regularly return to.

ISSUE

FEATURES

JANUARY

- Flooring & tiling adhesives
- Safety flooring
- Underfloor heating
- Point-of-sale
- Domotex Preview
- Surface Design Show

FEBRUARY

- Top 100 most read articles of 2024
- Smoothing underlayments
- Flooring in education
- Carpet tiles
- Floor art

MARCH

- Refurbishment
- Vinyl flooring
- Loyalty programmes
- Profiles, trims & movement joints
- Sensory flooring for neurodiversity

Includes
CFA guide to
training

APRIL

- Subfloors & screeds
- Flooring in hospitality & leisure
- Flooring in healthcare
- Floor finishes, sealants & varnishes
- Social media
- **2026 - ON THE MAP**

Includes
LVT
Supplement

MAY

- Flooring in kitchens & food production
- Sports flooring
- Office flooring
- Entrance matting
- Clerkenwell Design Show Preview

Includes
Brand
Leaders
Supplement

JUNE

- Surface preparation
- Bespoke logos & designs
- Housing Developments
- Visitor Attractions
- Artificial Grass

ONLINE
RELEASE:
CFA Guide to
Sustainability

Includes
Wood,
Laminate
and Cork
Supplement

ISSUE

FEATURES

JULY

- Tools & workwear
- Stone & ceramics
- Flooring in education
- Naturals
- Alternative flooring:
Aluminium, Glass & Leather

Includes
Contractor
leaders
supplement

AUGUST

- Flooring & tiling adhesives
- Underlay & acoustic flooring
- Nursing homes
- Flooring in transport

Includes
CFJ
Awards
preview

SEPTEMBER

- Colour themes: Pink, Orange, Silver,
Black, White, Purple, Black & White
- Refurbishment
- Industrial flooring
- Vinyl flooring

Includes
Harrogate
Supplement

OCTOBER

- Floor finishes, sealants
& varnishes
- Contract carpets
- Flooring in shopping centres
& retail locations

Includes
CFA Members
Handbook

Includes
LVT
Supplement

NOVEMBER

- Resin flooring
- Cleaning & maintenance
- Flooring in offices
- Rubber flooring & linoleum
- Social housing
- Social media
- Sustainable projects & products

ONLINE
RELEASE:
The Digital
Supplement

DECEMBER

- Wood & laminate flooring
- Flooring in healthcare
- Software & apps
- **2027 - YEAR PLANNER**

Includes
Distribution
leaders
supplement

ISSUE	EDITORIAL DEADLINE	ADVERT DEADLINE	PUBLISHED
JANUARY	Friday 7 November 2025	Monday 8 December 2025	Monday 5 January 2026
FEBRUARY	Friday 5 December 2025	Monday 12 January 2026	Friday 6 February 2026
MARCH	Monday 5 January 2026	Tuesday 10 February 2026	Friday 6 March 2026
APRIL	Friday 6 February 2026	Monday 16 March 2026	Friday 10 April 2026
MAY	Friday 6 March 2026	Tuesday 7 April 2026	Friday 1 May 2026
JUNE	Tuesday 7 April 2026	Tuesday 12 May 2026	Friday 5 June 2026
JULY	Friday 8 May 2026	Tuesday 9 June 2026	Friday 3 July 2026
AUGUST	Friday 5 June 2026	Tuesday 14 July 2026	Friday 7 August 2026
SEPTEMBER	Monday 6 July 2026	Tuesday 11 Aug 2026	Friday 4 September 2026
OCTOBER	Friday 7 August 2026	Tuesday 8 September 2026	Friday 2 October 2026
NOVEMBER	Monday 7 September 2026	Tuesday 13 October 2026	Friday 6 November 2026
DECEMBER	Monday 5 October 2026	Tuesday 10 November 2026	Friday 4 December 2026

PLEASE NOTE: Some adverts are required earlier than the above deadlines. Please check. Send editorial to David Strydom E: david@kick-startpublishing.co.uk Tel: 01892 752400

For advertising please contact Stuart Bourne call: 01892 752400 or email: stuart.bourne@kick-startpublishing.co.uk

Please note: All supplements editorial and advert deadlines are 1 week before the main issue dates stated above but are published at the same time.



DIGITAL ONLINE MARKETING AND ADVERTISING SOLUTIONS

Contractors, architects, retailers, designers, developers and end users can view an online version of the magazine which includes an unrivalled wealth of industry information. Search our flooring directory for products or brand/range names, browse previously published articles, back issues and much, much more. The CFJ website is a portal to the flooring industry.

Are you planning a spectacular promotion and need lots of people industry-wide to hear about it? Use CFJ Eblasts to do just that.

We have an email database of over 4,500 readers of CFJ we can contact. Plus we also have a larger list of 12,000 email addresses, including CFJ readers, architects, specifiers, designers, developers and end users that you can target who all specify flooring.

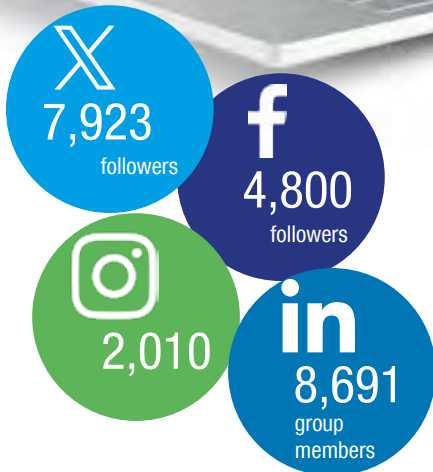
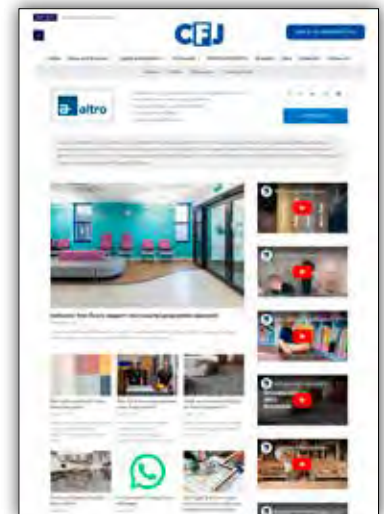
WEB PORTAL

The Web Portal is a new section on the CFJ website where companies in the flooring industry can upload images, brochures, case studies, or anything about their company they'd like to promote, for an annual fee.

CFJ articles will automatically be linked to the relevant company page; there'll also be opportunities for companies to link their YouTube videos, case studies, any articles regarding their company, social media handles, websites, and brochures will also be linked to YouTube videos if the company wishes to promote videos on their page.

Each company will have its own page on the portal, from which a gallery of their images will be hosted. Companies which participate will be searchable by clicking on the 'search by company' button on the CFJ homepage. Over the course of the year, articles from companies in the portal will be pushed on social media via LinkedIn, Twitter, Facebook and, exclusively, Instagram. If you wish to join the portal, contact Stuart Bourne at stuart.bourne@kick-startpublishing.co.uk

www.contractflooringjournal.co.uk/search-by-company



WEB BANNER SPECS/RATES

BANNER TYPE	SIZE (in pixels, width x height)	PRICE
Leaderboard banner	728 x 90	On application
Large side banner	800 x 660	On application

EBLAST RATES

MEDIA TYPE	PRICE
EBLAST	£1,000 per mailing + vat

CFJ YEAR PLANNER (BELOW)

Equally popular, the CFJ Year Planner is a huge A1 size (60cm × 80cm) full colour wall chart and is sent out FREE with our December issue. It includes details of CFJ publication dates, major sporting events and all of the major global trade shows from around the world. Sold as either single or double box ads:

Single: 45mm × 45mm is £395 + VAT

Double: 45mm × 90mm is £695 + VAT

Watermark logo: £1500 + VAT

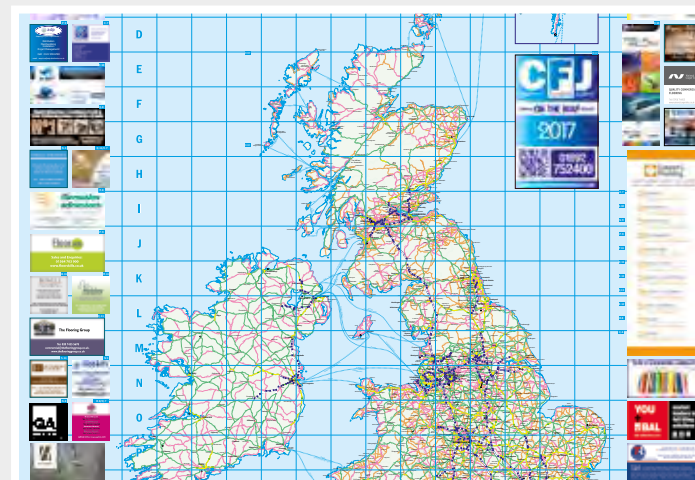


CFJ ON THE MAP (BELOW)

Our hugely in-demand CFJ Map gains more popularity each year. At a massive size of A0 (120cm × 84cm) – it dominates thousands of office walls and features a detailed UK road network and geographical map reference for UK business locations. Sent out FREE with the March issue. Sold as single or double box ads:

Single: 45mm × 45mm is £395 + VAT

Double: 45mm × 90mm is £695 + VAT



THE FLOORING DIRECTORY

CFJ magazine includes our unique directory

“The Flooring Directory” : a guide to the best flooring websites. An ideal way to direct potential customers to your own website, the directory is split into generic product headings with a very cost effective form of advertising in this unique section:

- 40mm × 90mm box is £695 + VAT per year

RECRUITMENT ADS

Reach out to a wide readership on a monthly basis. Booked adverts are then also featured on the CFJ website free of charge. Recruitment adverts are charged monthly:

- Minimum box size of 50mm x 90mm
- Add box depth at the rate of £80 + VAT per 10mm high x 2 columns wide

PROMOTIONAL PICTURE CHARGES

Press releases sent to CFJ are welcome, but those accompanied by an image and designed to promote the company concerned, are subject to written acceptance of our promotional picture charges.

Standard editorial: 200 to 400 words plus an image: £165

Full page editorial: 400 to 600 words plus 1 to 3 images, social media and entry in the newsletter: £375

Range review pages in the LVT, Wood and Digital Supplements: £375

SIZE (IN MM, HEIGHT x WIDTH)	TRIM	BLEED	RATE (EXCLUSIVE OF VAT)
Front cover	198 x 210	198 x 216	£3,000
Full page	297 x 210	303 x 216	£1,700
Double page spread (DPS)	297 x 420	303 x 426	£2,950
Half page vertical	265 x 86	n/a	£1050
Half page horizontal	130 x 180	n/a	£1050
Quarter page vertical	130 x 86	n/a	£750
Quarter page strip	66 x 184	n/a	£750
Recruitment Advert	50 x 90	n/a	£400 + £80 each additional 10mm x 90mm
Caught in the web (single box)	40 x 90	n/a	£695 per year
On the map (single box)	45 x 45	n/a	£395
On the map (double box)	45 x 90	n/a	£695
CFJ year planner (single box)	45 x 45	n/a	£395
CFJ year planner (double box)	45 x 90	n/a	£695

Cancellation policy: 13 weeks notification prior to publication

1. Artwork to be supplied as hi-res jpg or pdf. Set to minimum 300 dpi.
2. Ensure **NO overprint settings** are used anywhere on artwork. This setting may result in artwork not displaying on the final print as a result of the printers process.
3. No pantone colours to be used. Pantone colours will be converted to CMYK automatically but in some cases may not show at all on artwork.
4. Any images used or supplied must be 300 dpi CMYK
5. Apply 3mm bleed to all edges of full page artwork
6. Artwork copy must sit within a safe margin area of 10mm around all page sides – Not adhering to this may mean copy is cut off the outer edges when the magazine is trimmed down.

It is your responsibility as the client, to ensure these specifications are met before sending us artwork. We will not take responsibility for artwork that prints incorrectly and has failed to meet the required specifications as detailed above.

Managing Director

Stuart Bourne

E: stuart.bourne@kick-startpublishing.co.uk**Editor**

David Strydom

E: david@kick-startpublishing.co.uk**Editorial Support/Circulation/Subscriptions**

Elaine Chance

E: elaine.chance@kick-startpublishing.co.uk**Deputy Editor & Social Media Manager**

Harriet Whitaker

E: harriet.whitaker@kick-startpublishing.co.uk**Sales**

John Miller

E: john.miller@kick-startpublishing.co.uk**Design**

Nick Ellis

E: nick@kick-startpublishing.co.uk**Production**

Nick Dann

E: copy@kick-startpublishing.co.uk T: 01892 575564**CEO**

John Heath

E: john.heath@kick-startpublishing.co.uk**Office address**Unit 1, The Old Dairy, Great Danegate, Eridge,
East Sussex, TN3 9HU

Tel: +44 (0)1892 752400

Fax: +44 (0)1892 752404

www.contractflooringjournal.co.uk

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TESTIMONIALS

CFJ is an excellent magazine very informative and helps to keep me in touch with what is happening in our trade. It's very well laid out and the contributions from your regular writers are always worth a read.

CFJ also helps me in my teaching as I use some of your articles as examples when I am explaining different issues and situations my students may come across in the future. I encourage my students to read your magazine and those who do generally give me positive feedback.

I am very happy to receive your magazine and always look forward to reading it.

Kevin McLean, Construction Skills Centre

Always a good read and also a way of keeping updated in our industry. Keep up the good work.

Matt Goodchild, MG Flooring

I look forward to the monthly arrival of my copy of CFJ. It's always useful to hear of new products, and to see the work of my competitors in the industry.

However, the sections I'm most interested to read are the advice sections and case studies. We use these to inform future projects and improve our own processes and help identify training requirements for the fitting teams.

Jeeven Bedi, Buswell Flooring

As a retailer the CFJ is probably an unusual choice as a good read but I find it the ideal mixture of news and information. I always use Sid's 'problem page' as part of staff training of common sense and I enjoy most of the articles although I must admit some do go over my retailers head!

CFJ gets my vote on all of the trade magazines I receive and I personally think a lot more retailer could learn from it.

Arthur, carpets4less.com

We find CFJ a valuable resource each month. It keeps us up-to-date with latest trends in the industry and new products being released which in turn helps us when specifying and advising our customers.

The technical sections each month also ensure we're using the best and most suitable products for varying situations, again helping ensure we're meeting our customers expectations.

Dan Sheehan, Dan Sheehan Floor Coverings

Although I am semi-retired, I do find CFJ interesting on keeping up-to-date particularly with the advice and information articles.

The advertisements also give a good spread of manufacturers that I was previously unaware of since general product and architectural magazines only seem to cover the well known names.

Michael Randall, FRIBA

CFJ is the go-to source of information for the commercial flooring sector.

The coverage of technical advice and information about the myriad products and services offered by the flooring industry is unique.

Likewise the commercial input stimulates ideas about refurbishment and new build opportunities for architects and designers. If you're in the commercial supply chain you need to be in CFJ.

Laurance Bird, CRUK





www.contractflooringjournal.co.uk

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